

### 2018 Tea & Tonic SPONSORSHIP

# **BENEFITS & RECOGNITION**

BENEFITS	VISIONARY TITLE SPONSOR \$25,000	CCS CHAMPION \$10,000	CCS PARTNER \$5,000	CCS UPSTANDER \$2,500
Name & logo on event invitations, signage, slideshow & program			100	(0)
VIP Event Tickets	30	20	10	8
Recognition and website link on CCS Donor Honor Roll web page	100	(6)	103	103
Listing in CCS Annual Report & Invitation to CCS Board of Directors Annual Donor Reception	(0)	(0)	(1)	(1)
Recognition in issues of monthly e-newsletter (circulation 3,000)	4	3	2	1
Inclusion in event press releases	100	(1)	(1)	
Feature in newsletter, CCS Connections (circulation 5,000)	100		100	
Framed, unique, commemorative children's artwork from CCS	100	(1)	103	
Scrolling logo on each page of CCS website for 1 year	100	(6)		
Advertisement in event program	Full page	Half page		
Podium acknowledgment	+opportunity to speak			
Opportunity to provide guests with promotional materials	100	(1)		
Private luncheon or breakfast event with CCS leadership (Board President, CEO, Executive Team, Directors)				
Logo/Name recognition as underwriter on select agency brochures and collateral	(1)			

#### CCS ADVOCATE- \$1,500

- ☑ Name & logo in event program & slideshow
- ☑ Logo on event signage
- ☑ VIP tickets for table of 8



#### 2018 Tea & Tonic UNDERWRITING OPPORTUNITIES

## **BENEFITS & RECOGNITION**

UNDERWRITING OPPORTUNITIES Option to underwrite monetarily OR through in-kind services	VIP Tickets	Acknowledgment in event program & slideshow	Exclusive Signage at Event	Ad in event program
VIP Reception - \$5,000	10		100	Full page
Centerpiece & Décor - \$2,500	4	(0)	103	
Valet - \$2,500	4	(0)	103	
Champagne Reception - \$2,000	4	(6)2	(1)2	
Program Book - \$2,000	4	(0)		Half page
Printing & Graphic Design - \$2,000	4			Half page
PR/Marketing – \$2,000	4			Half page
Photography & Video - \$2,000	4	(O)		Half page
Event Entertainment - \$1,500	4	100		

Sponsorship of this event provides access to a premier target audience with an anticipated event attendance of over 500 community members, businesses, corporations, philanthropists and civic leaders.